

## KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

CONTRACT NO. REV.

1041-102635-1

DATE PRINTED

10/31/16

PAGE 1

172424	AGENCY (OR SERVICE) ACTING AS AGENT FOR		386274	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	MCLAUGHLIN & ASSOCIATES			ELEC FUNDS/STANFIELD, O'BRIEN & TIVER		
AND	566 Route 303			223 High St		
ADDRESS	Blauvelt	NY	10913-1916	Mount Holly	NJ 08060-1403	
	USA			USA		
CONTACT				PRODUCT STANFIELD/OBRIEN/TIVER MULTI		
LOCAL SALESPERSON	AGENCY EST. NO.			PRODUCT CODE	1310	
NATIONAL SALESPERSON	Maggie McWilliams - CTS-PH					
BROADCAST SCHEDULE STARTING 11/02/16 AND ENDING 11/08/16 NO. WEEKS:						1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR; BOOKEND	00222..	6	05:58A	07:00A	15S	11/02/16-11/04/16	THIS MORNING (5:58-7AM)	6	300.00	1800.00
2 LUR; BOOKEND	22000..	4	05:58A	07:00A	15S	11/07/16-11/08/16	THIS MORNING (5:58-7AM)	4	300.00	1200.00
3 LUR; BOOKEND	00222..	6	06:58A	09:00A	15S	11/02/16-11/04/16	CBS THIS MORNING	6	250.00	1500.00
4 LUR; BOOKEND	22000..	4	06:58A	09:00A	15S	11/07/16-11/08/16	CBS THIS MORNING	4	250.00	1000.00
5 LUR; BOOKEND	00222..	6	06:00P	06:29P	15S	11/02/16-11/04/16	NEWS 3 AT 6	6	425.00	2550.00
6 LUR; BOOKEND	20000..	2	06:00P	06:29P	15S	11/07/16-11/07/16	NEWS 3 AT 6	2	425.00	850.00
7 LUR; BOOKEND	.....2	2	08:57A	10:30A	15S	11/06/16-11/06/16	CBS SUNDAY MORNING	2	900.00	1800.00
8 LUR; BOOKEND	.....2	2	08:00A	09:00A	15S	11/06/16-11/06/16		2	275.00	550.00
9 LUR; BOOKEND	.....2.	2	06:00A	06:57A	15S	11/05/16-11/05/16	WEEKEND NEWS SAT 6-7AM	2	188.00	376.00
10 LUR; BOOKEND	.....2.	2	06:57A	09:00A	15S	11/05/16-11/05/16	CBS SATURDAY MORNING NEWS	2	200.00	400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



**KYW-TV**

KYW-TV

10/31/16

ACCEPTED BY STATION